



Autodesk Americas M&E Field Sales Promotions

1) Autodesk VIZ to Autodesk 3ds Max Design Promotion

There has never been a better time to cross-grade to 3ds Max Design. Buy today and save up to 35 percent. From July 21, 2008 to October 17, 2008, existing Autodesk VIZ customers can cross-grade to 3ds Max Design 2009 for a promotional price:

Autodesk® VIZ 2008 with Autodesk® Subscription to Autodesk 3ds Max Design 2009 for US\$449

Autodesk VIZ 2008 without Autodesk Subscription to Autodesk 3ds Max Design 2009 for US\$1095 + US\$449 Subscription

Autodesk VIZ 2007/2006 without Autodesk Subscription to Autodesk 3ds Max Design 2009 for US\$1095 + US\$449 Subscription

More details can be found at www.autodesk.com/vizto3dsmaxdesign

2) Autodesk 2006 Software Retirement

• Autodesk 3ds Max/ Autodesk 3ds Max Design Retirement Program

From July 19, 2008 – October 17, 2008 Customers who want to upgrade Autodesk VIZ 2006 or Autodesk 3ds Max 8 to Autodesk 3ds Max 2009 or Autodesk 3ds Max Design 2009 can do so for 15% off SRP Subscription Mandatory or 10% off SRP without Subscription.

From October 17, 2008 – January 16, 2008 Customers who want to upgrade Autodesk VIZ 2006 or Autodesk 3ds Max 8 to Autodesk 3ds Max 2009 or Autodesk 3ds Max Design 2009 can do so for 10% off SRP Subscription.

More details can be found at www.autodesk.com/retirement

3) Autodesk 3ds Max / Autodesk 3ds Max Design Legacy Program

From July 19, 2008 – October 17, 2008 customers who want to purchase Autodesk 3ds Max 2009 or Autodesk 3ds Max Design 2009 who own the following products:

Autodesk VIZ 2, 3, 3i, 4, 2005

Autodesk 3ds Max 3, 4, 5, 6, 7

Can do so at a promotional price of 35% off of SRP with Subscription.

From October 18, 2008 – January 16, 2009 customers who want to purchase Autodesk 3ds Max 2009 or Autodesk 3ds Max Design 2009 who own the following products:

Autodesk VIZ 2, 3, 3i, 4, 2005

Autodesk 3ds Max 3, 4, 5, 6, 7

Can do so at a promotional price of 30% off of SRP with Subscription.

More details can be found at www.autodesk.com/legacy

4) Autodesk Maya Retirement Promotion

From August 11, 2008 – October 17, 2008 Maya 8 customers can get Maya Complete or Unlimited 2009 for 20 % off SRP and Subscription is Mandatory.

From October 18, 2008– January 16, 2009 Maya 8 customers can get Maya Complete or Maya Unlimited 2009 for 15% off SRP Subscription Mandatory or 10% off SRP without Subscription.

From January 17, 2009 – April 17, 2009 Maya 8 customers can get Maya Complete or Maya Unlimited 2009 for 10% off SRP Subscription is Mandatory.

*Note: Reason we do not have a without subs offer at launch is because of the gap between announce and ship. This allows us to come out with all promos as Subs is required and they will get the new release.

5) Autodesk Maya Legacy Promotion

August 11, 2008 – April 17, 2009

Any Customer looking to upgrade from Maya 7 Complete or Maya 7 Unlimited to Maya Unlimited 2009 can do so at a 30% off SRP discount. Subscription is Mandatory.

6) Autodesk Maya Unlimited – Autodesk Mudbox Rebate

For customers who purchase new seats of Maya Unlimited or cross grade from Maya Complete to Maya Unlimited from August 11, 2008 – January 16, 2009 will receive a rebate for a free download of Autodesk Mudbox via the store. Subscription is not mandatory for this program.

- The Maya Unlimited – Mudbox Rebate page is live at www.autodesk.com/mayamudboxpromo , but the submission page is delayed for a few days it will be available on or before August 25, 2008.

7) Autodesk Maya Rebate Promotion

Customers who purchase an upgrade or new seat of Maya Complete or Maya Unlimited from August 11, 2008 – October 6, 2008 will receive a cash rebate as follows:

Autodesk Maya Complete with Silver Subscription will receive US\$300.00 Rebate

Autodesk Maya Complete with Gold Subscription will receive US\$650.00 Rebate

Autodesk Maya Unlimited with Gold Subscription will receive US\$750.00 Rebate.

This is the equivalent of 50% off subscription but we would not market it as off Subs but a dollar rebate.

- Maya 2008 Rebate page at www.autodesk.com/maya2008rebate is now live and ready for rebate submissions.

8) Autodesk Efficiency Stimulus Program for 3dsMax and 3dsMax Design

To help customers improve their design and manufacturing efficiency during the economic slowdown, Autodesk has launched the Efficiency Stimulus Program. This program is available to U.S. commercial customers purchasing new seats of eligible software (five-seat limit) from August 18 through October 17, 2008.

More information on this program is available at <http://offers.autodesk.com/8/93163/?view=med>.

If you are interested in one of the promotions or need more information, please feel free to contact us at info@3vis.com or [1.866.WWW.3VIS](tel:1.866.WWW.3VIS) (999.3847).