



Press release

**Autodesk®**  
Premier Solutions Provider  
Media & Entertainment

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### **3VIS across Canada**

*January 29, 2009 -- For immediate release*

Since its creation in 2002, Montréal-based 3vis has specialized in 3D software sales for the video game, film, television and architecture industries. Of the wide range of Autodesk products it carries, 3vis offers 3dsMax, Maya, Toxik, Autocad, Revit, and the recently added XSI Softimage solutions as well as other 3D products including PFTrack by PixelFarm, Toon Boom and Massive. 3vis is also an Autodesk Premier Solutions Provider (PSP), the top tier of the Autodesk reseller channels, and provides specialized solutions and adapted services including software implementation and installation, technical support and pipeline consulting for its clients.

3vis recently welcomed three key employees to its expanding team of professionals: John Annis, Robyn Vandenberg and Michael Barenberg. "They each have vast experience in the media and entertainment industry, and we are very proud to have them on our team," affirmed Sylvain Plourde, President, Sales and Services.

John Annis joined the 3vis team in early 2008 and is responsible for managing the Central Canadian Territory. John graduated from Sir Wilfrid Laurier University in 1996 with a Bachelor of Arts and Sciences. Soon after, he began working in Digital Media sales. With over ten years of experience in the industry, he is now bringing his expertise and knowledge to the 3vis sales and customer service

department. John also became the fourth member of the management team administered by the company's three co-founders, Sylvain Plourde, David Bitton and Stephan Bitton.

Robyn Vandenberg graduated from the University of Toronto in 2002 with a Bachelor of Commerce. She began her career at 3vis in October 2008, as the Inside Account Manager for Canada. With over six years of sales experience at Alias and Autodesk, she applies her extensive knowledge towards meeting the clients' needs in the media and entertainment industry.

Since November 2008, Michael Barenberg has managed sales in Western Canada and now oversees the new 3vis office in Vancouver. Michael graduated from the University of Toronto with a Bachelor of Arts and has since held various software sales positions with companies such as Alias and Autodesk.

With such quality additions in personnel and a constantly expanding product line, 3vis continues to bolster its software solutions team. It is now the largest M&E Autodesk reseller in Canada and the only reseller with a Canada-wide coverage model with points of sales in Montréal, Toronto and Vancouver.

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